

15th-18th July  
**2024**



**EDUCATE**

**INSPIRE**

**CONNECT**



# SPONSORSHIP PROSPECTUS

# WHY PARTNER WITH US?

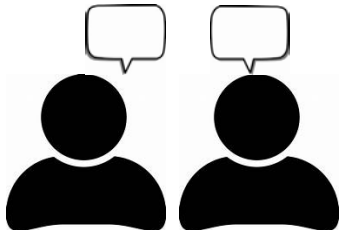
Are you passionate about educating, inspiring and supporting the future leaders of the Australian Agricultural Industry? So are we!

Since 1985, the South Australian Junior Heifer Expo has hosted in excess of 5000 local, interstate and international entrants aged 8 to 24 years old.

Our aim is to educate, inspire and connect young people to the Australian Beef Industry through a unique and extensive program which combines 39 years of tradition with modern day practices.

## BENEFITS TO YOUR BUSINESS

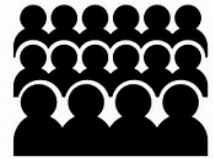
Become a partner with a truly respected and recognised event encouraging young people to gain experience and entry into agriculture.



**Networking Platform**



**Foundation of Future Relationships**



**Physical Audience of over 200 people**



**Merchandise Recognition**



**Loyal Social Following & Livestream Viewers**



# AWARDS & SCHOLARSHIPS

Our generous sponsors enable the Expo to offer young people extensive and life changing opportunities through achievement awards and scholarships.

Our major awards and scholarships focus on broadening recipient's understanding and experience in the agricultural industry and potential career opportunities through work placement, internships and study tours.



## SENIOR HERDSPERSON AWARD

The most prestigious award of the Expo is the Senior Champion Herdsman. Throughout the Expo entrants are judged on many elements including leadership, teamwork, public speaking, industry knowledge, business and marketing skills, stockmanship, livestock preparation and handling.

The Senior Champion Herdsman receives the 'Award of Excellence' and the 'Beef Industry Scholarship'.

**2023 Senior Herdsman Winner**  
*Lydia Sanders*



# SPONSORSHIP OPPORTUNITIES

Our sponsorship levels are tailored to suit every budget. If you are passionate about supporting youth in agriculture, we would love to chat to you!

Platinum Sponsor \$4000+	Gold Sponsor \$2000	Silver Sponsor \$1000	Bronze Sponsor \$500	Donation Sponsor \$150+
A4 Catalogue Advert	1/2 Page Catalogue Advert	1/3 Page Catalogue Advert	Business Card Catalogue Advert	Recognition in Catalogue
Logo on Entrant Jacket	Recognition on Entrant Jacket	Recognition on Entrant Jacket	—	—
Pre & Post Expo Advertorial	Pre & Post Expo Advertorial	Pre Expo Advertorial	Pre Expo Advertorial	—
Ringside Signage to be provided	Ringside Signage printed by Expo	Ringside Signage printed by Expo	—	—
Merchandise in Entrant Bags	Merchandise in Entrant Bags	Merchandise in Entrant Bags	Merchandise in Entrant Bags	Merchandise in Entrant Bags
Class & Award Presentation	Class & Award Presentation	Class Presentation	Class Presentation	—
MC Recognition During Judging	MC Recognition During Judging	MC Recognition During Judging	MC Recognition During Judging	MC Recognition During Judging



# BREEDER SPONSORSHIP PACKAGE

For several generations the success of the Expo has relied on the generosity, knowledge and commitment of cattle breeders. Without this support, be it through volunteering time, ballot animals and financial contributions, many participants would not be able to attend the event.

Our \$500 Breeder Sponsorship Package is specifically tailored to cattle breeders. The package includes:

- ✓ Breeder logo printed on a sign (provided by Expo) and displayed in hospitality area
- ✓ Class presentation
- ✓ Recognition in catalogue
- ✓ MC recognition during judging

For more information, please contact Jono Spence - 0427 084 951.

## Thank you to our 2023 Breeder Sponsors



# THANK YOU TO OUR 2023 SPONSORS

## PLATINUM SPONSORS



**Rabobank**



## GOLD SPONSORS

Hills Farm Supplies  
Pacific Biologics

Elders  
Trans Australia

Fleurieu Milk Co.

## SILVER SPONSORS

Australian Beef Industry Fund  
Barastoc  
Beachport Liquid Minerals  
CS Accounting  
Falls Livestock Transport  
Heiniger Australia

Limitless Show Supplies  
Lucas Group  
Neogen  
Parilla Premium Potatoes  
PPHS  
Production Animal Vets

Prostock Livestock  
Princess Royal Station  
Quality Livestock  
Sagasser Transport  
Spence Dix & Co  
Trev Whitt's Contracting

## BRONZE SPONSORS

Bates Farm Machinery  
Bridgman Contract Farming  
Clare Valley Vet Services  
Charolais Society  
GR & D Green

National Herd Development  
Red Angus Society of Australia  
Rural Vet Service  
Semex  
S&W Seed Co

The Back Paddock  
Virbac  
Western Ag  
Zoetis

## DONATION SPONSORS

Ag Teachers Association of SA  
Australian Belted Galloway  
Bizboost  
BML Auctions  
Carlton Nitschke Investments  
Country Sew 'n' Sew  
Fulwood Family  
Godfreys Electrical  
Hassel Family

Herefords SA  
Insignia Company  
Knockando Beef Cattle  
Max Bowman Livestock Scanning  
MB & TJ Parker  
Nationwide Artificial Breeders  
Red Poll Society  
SA Angus Society Committee  
SA Murray Grey Breeders

SA Santa Gertrudis Breeders  
SA Shorthorn Society  
Simmental Society SA Branch  
South East Cattle Handlers  
The Cattle Shop  
Thomas Family  
Vowles Family  
West Avenue Grazing  
Worklocker



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**CONTACT OUR SPONSORSHIP TEAM**



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